



Patent Application  
44660-1

APPENDIX OF CLEAN VERSION OF AMENDED CLAIMS

28. (Amended) The method of claim 25, wherein said request includes a domain name associated with a plurality of domain names, each of which includes a common domain name element, and said common domain name element is represented as INEEDSUBJECT.XXX, where "SUBJECT" is a subject matter object and where "XXX" is a top-level extension of the domain name.

34. (Amended) The method of Claim 1, wherein said request includes a common name identifying goods or services without identifying a particular provider thereof, and said step of selecting further includes the step of using the common name and a name linking policy to select the at least one name of the at least one provider while utilizing one or a combination of demographic information and geographic information of the consumer.

36. (Amended) The system of Claim 18, wherein said module is operable to select the at least one name of the at least one provider using one or a combination of demographic information and geographic information.

RECEIVED

JUL 02 2003

GROUP 3600